

Technical Excellence in Video Production

Tips for Shooting Video

- Always use an appropriate microphone. (ex: handheld for man on the street, lav for testimonial, shotgun or boom for groups). Never rely on the on-camera microphone!
- Use headphones to test audio levels.
- Always use a tripod or use EIS (electronic image stabilization).
- Make sure you have enough new tapes.
- Charge your battery.
- Plan ahead: write and bring with you at least a rough script or storyboard.
- Allow yourself plenty of time to get the shots you need.
- Bring paper to log the shoot as you go.
- Label tapes.
- Slide the tab to “Save” on your recorded video tape so it can’t be recorded over